

# Withings

## Withings Partners with Gym Technik to Bring Mobile Weight Tracking to RIM BlackBerry Users for the First Time

*Withings collaborates with Gym Technik allowing users to track their weight data from their scale on their RIM BlackBerry Smartphones*



**Issy-les-Moulineaux, France – April 13, 2010** -- Today, [Withings](#) is announcing its partnership with [Gym Technik](#), a fitness website that allows users to configure and optimize their workouts online, allowing them to use their Smartphones to track workouts while at the gym. As of today, the Withings WiFi Body Scale can update a Gym Technik member's profile automatically by using its built-in WiFi connection. Also, this partnership marks the first time a BlackBerry user can gather information from their Withings Scale directly on a dedicated RIM Smartphone application, Gym Technik's NextGen app.

"By partnering with Gym Technik, we've been able to bring the Withings scale's features to all our customers that use RIM Smartphones," said Cedric Hutchings, Withings General Manager. "The scale's ability to keep its users apprised of their stats at all times is one of the principal benefits of the scale. This collaboration opens our product to RIM users worldwide."

Gym Technik's NextGen Blackberry app allows its over 45,000 members to take their workouts and music to the gym in one device. They've created a workout partner for those serious about their fitness routines. Members receive workout guidance, the ability to pre-plan their routines and schedule workouts in advance, and they're able to graph and track performance by exercise or body stats to gauge progress. The annual premium subscription to Gym Technik is 36 euros/year.

"Gym Technik members can now easily keep track of their body stats by automatically sending data from the Withings scale to their Gym Technik account," said Sharad Mohan, CEO Gym Technik. "With Withings at the forefront of fitness technology, and Gym Technik's award winning fitness app for the BlackBerry Smartphone, this was a natural partnership in the making."

The WiFi Body Scale is the world's first WiFi connected personal weight scale, which automatically records the user's body weight, lean & fat mass, and calculated body mass index (BMI) to his/her secure webpage and/or free Withings iPhone application, WiScale [\[more info on the scale here\]](#) . Also, if

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enabled by the user, the scale can automatically “Tweet” information in order to get motivation from the user’s followers [\[more info on that feature here\]](#) .

The scale is currently available on [www.withings.com](http://www.withings.com) for 129.00 Euros. For more information on Withings, go to [www.withings.com](http://www.withings.com) .

## **About Withings:**

Withings is a French start-up established by three executives from the technology and telecom industry. With a focus on the innovation and design for everyday products, Withings introduced in September 2009 its first-of-its-kind WiFi Bodyscale in the United States. For more information on Withings, visit [www.withings.com](http://www.withings.com) .

## **About Gym Technik:**

Gym Technik, a Canadian start-up, provides an Online and Mobile fitness tracking service to fitness enthusiasts, personal trainers, and health clubs. Fitness enthusiasts use Gym Technik to keep themselves accountable by tracking their progress, and reaching their goals faster. Personal trainers and health clubs provide their client’s and members a value added service, through a branded online and mobile fitness platform powered by Gym Technik’s cutting edge technology. For more information on Gym Technik, visit [www.gymtechnik.com](http://www.gymtechnik.com)

## **Media Contacts:**

Jean-François Kitten  
Withings  
M: +33 6 11293028  
[jfkitten@withings.com](mailto:jfkitten@withings.com)