

## Withings Announces Integration with Google Health for its WiFi Connected Body Scale

*Withings enables Google Health users to seamlessly update their weight and other data to their online profiles*



**Issy-les-Moulineaux, France – January 28, 2010** -- Today, [Withings](#), maker of the world's first WiFi connected personal scale, is announcing its integration with the Google Health service. As of today, the Withings WiFi Body Scale can provide updates to a user's Google Health profile wirelessly in real-time using its built-in WiFi connection.

Google Health, launched last year, is a personal health record that allows users to store, organize, and manage health information all in one place. It organizes a user's health information and allows them to share that information with family members, caregivers and doctors. Now, the scale will automatically update the user's weight and fat mass to their Google Health profile.

"It's exciting to be one of the early hardware devices to integrate with the Google Health service," said Cedric Hutchings, Withings General Manager. "Keeping your doctors and caregivers informed on all aspects of your health is important in maintaining a consistent health plan, so being part of Google Health's effort to make this possible is thrilling."

The WiFi Body Scale is a unique product that automatically records the user's body weight, lean & fat mass, and calculated body mass index (BMI) to his/her secure webpage and/or free Withings iPhone application, WiScale [\[more info on the scale here\]](#). Also, if enabled by the user, the scale can automatically "Tweet" information in order to get motivation from the user's followers [\[more info on that feature here\]](#).

The scale is currently available on [www.withings.com](http://www.withings.com) for \$159.00 USD. For more information on Withings, go to [www.withings.com](http://www.withings.com). To request additional information or images of the WiFi Body Scale, please contact PR representative Jessica Darrican at (305) 576-1171 ext.16 or [jessica@maxborgesagency.com](mailto:jessica@maxborgesagency.com).

## About Withings:

Withings is a French start-up established by three executives from the technology and telecom industry. With a focus on the innovation and design for everyday products, Withings introduced in September 2009 its first-of-its-kind WiFi Bodyscale in the United States. For more information on Withings, visit [www.withings.com](http://www.withings.com) .

## Media Contacts:

Jessica Darrican  
Max Borges Agency  
O: (305) 576-1171 x 16  
M: (305) 299-3449  
[jessicadarrican@maxborgesagency.com](mailto:jessicadarrican@maxborgesagency.com)

Jean-François Kitten  
Withings  
M: +33 6 11293028  
[jkitten@withings.com](mailto:jkitten@withings.com)

###