

# Withings

## Withings Continues to Expand its Network of Online Health Service Providers



*Withings adds eight additional partners to its WiFi Body Scale and Smart Blood Pressure Monitor API sharing roster. Today, more than 40 online services providers, which represent more than 40 millions end-users, are using Withings free API.*

**Las Vegas, CES – January 11, 2012** – Withings announces today its newly formed partnership with eight health and fitness apps: CRON-o-meter, Dan’s Plan, Foodzy, Gazelle, Personal Caregiver, TheCarrot, Umanlife, and Zipongo. Since its release, the Withings WiFi Body Scale has not only changed the way you interact with your body scale, but it has taken steps in expanding its connectivity by sharing its platform with numerous third party partners. Now, with the addition of the Withings Smart Blood Pressure Monitor, the network of partners has expanded rapidly.

The Withings Wifi Body Scale and Smart Blood Pressure Monitor allows its users to share their data to any of the partnered third party sites to seamlessly upload their body weight, lean & fat mass, calculated body mass index (BMI), and/or blood pressure to the sites. No longer will users need to login to these individual sites just to record their weight, all they need to do is step on the scale and it’s done for them. Also, with the addition of the Smart Blood Pressure monitor many sites are adding that as a function to track on their sites.

“We’ve worked extremely hard to make products that allow users the freedom to share their data with sites and apps that fit into their lifestyle” said Cédric Hutchings, cofounder of Withings. “The WiFi Scale and Blood Pressure Monitor have helped our customers stay informed and aware of their health on a day to day basis. By allowing them to share this data the sites they choose makes their lives much easier.”

The WiFi Body Scale is currently available for \$159 and the Smart Blood Pressure monitor for \$129 on [www.withings.com](http://www.withings.com) and other retailers. For more information on Withings, go to [www.withings.com](http://www.withings.com) . To request additional information or images, contact PR representative Jessica Darrican at (305) 374-4404 ext.116 or [jessica@maxborgesagency.com](mailto:jessica@maxborgesagency.com) .

### **About Withings:**

Withings is a French start-up established by three executives from the technology and telecom industry. With a focus on the innovation and design for everyday products, Withings introduced in September 2009 its first-of-its-kind WiFi Bodyscale in the United States. For more information on Withings, visit [www.withings.com](http://www.withings.com).

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### **CRON-o-meter :**

CRON-O-Meter is a FREE web application for tracking your nutrition and health data.

### **Dan's plan**

Modern life is afflicted by chronic disease; however, many of our health issues are actually symptoms of the core problem – a *broken* lifestyle. Dan's Plan promotes a *healthy* lifestyle. Our system focuses on food, movement, and sleep and provides a framework for optimal health. Our tools track personal health data and create feedback loops that "nudge" healthy behaviors. We integrate with Quantified Self ("QS") sensors like Fitbit, which make data collection effortless for our members.

### **Foodzy**

Foodzy helps its users keep track of what products they eat during the day, and reward certain healthy eating habits with badges. This way people are able to maintain a healthy lifestyle, start losing weight or simply keep track of their eating habits. Foodzy also offers the possibility to view detailed statistics of your food habits like the amount of bits you eat per day, your favourite products and friends that have similar eating habits. However, because eating (and dieting) can be a rather personal matter, all settings are by default 'private'. Although Foodzy is more fun with your friends, we understand you might not want the entire world watching.

### **Gazelle**

Gazelle, from Quest Diagnostics, is a secure mobile health platform that allows you to manage your personal health information and receive your Quest Diagnostics laboratory results directly on your BlackBerry, iPhone, or Android (coming soon). With Gazelle, you can see, store and share your vital health information with ease and security while on the go. Easily share up-to-date medical information conveniently by e-mail or fax with physicians and other caregivers.

### **MedHelp**

As the largest online health community and platform company, MedHelp helps 12 million people each month to achieve better health. With communities providing support for more than 300 conditions, forums that connect consumers to doctors across the country, and partnerships with 7 of the 10 top U.S. hospitals, MedHelp provides unparalleled access to trusted information and advice tailored to your personal health needs. MedHelp's suite of 50 online health tools, award-winning mobile apps, and seamless integration with health devices create a unique platform to engage consumers and for consumers to track their health. By closely connecting experts, support communities, and health tools, MedHelp empowers millions of people to be their healthiest each and every day. With MedHelp's platform service, you could add various health and medical devices to your MedHelp health profile.

### **Personal Caregiver**

Personal Caregiver is built on the iMedic8 platform, available since 2010 in the App store, it is designed to help Patients and Caregivers manage medication regimens and improve adherence. We've extended the platform with Withings weight and blood pressure tools and Patients ability to collect personal observations along with an easy to use data visualization tool to support collaborative care between Patients and Providers. The current version of the application is being tested in studies and will be rolled out asap.

### **TheCarrot**

TheCarrot.com is an award winning online and mobile health collaboration platform for consumers and healthcare providers to more effectively manage personal health. Consumers have access to intuitive and engaging health programs for a variety of health topics such as, fitness, weight, diabetes, asthma, moods, medications, and sleep. Healthcare providers can improve coordination of post discharge patients, chronic care services, and high-risk populations.

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### **Umanlife :**

Umanlife is a convenient and safe solution that improves the monitoring of your health and get a more peaceful life. Umanlife enables you to : Store all about your health and wellness in a secure and confidential area, Facilitate and support the monitoring of your health and your wellness (assessments and personal advice), Share your experiences online (chat) in complete confidentiality with the Umanlife members. Umanlife goes beyond a purely medical approach by taken the entire well-being of its members into consideration. Easy to use. Just create a profile and fill it with the following information: name, date of birth, allergies, , medications, prescriptions, treatments in progress, doctor visits, physical activity, diverse consumptions ... Access of these services is free the first 30 days. Then the fee/subscription rises to 1€/month. Umanlife enables you to take control of your life and your wellness.

### **Zipongo**

Zipongo is a fun way to securely track, share and explore new foods, activities and your sleep habits, designed by the physician, nutritionist and engineering team behind the Drive 2 Fitness.

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